Environmental Football & the Media

Football Season
Urban Sprawl
Climate Change
Over-Population
Pollution
Deforestation
Desertification

TACOS (Analyzing Political Cartoons)

Time (Occasion?)

_____

_____

Action (Describe what's happening.)

_____

_____

_____

Caption (?)

_____

_____

Objects (List everything item you can identify.)

Summary (What is the message of this cartoon?)

Where and How do we Learn About Environmental Issues?

How reliable and accurate are different sources and forms of Media?

Sort 'Em Rank 'Em

Government Agency's Website

News Magazine Article

News Program

Cable Documentary

Political Cartoon

Reporter's Photographs

Facebook Page

Internet Blog

Digging Deeper: Environmental Challenge- Climate Change

Comparisons & Conclusions

PEOPLE:	ACTION:
(List and describe the people you can identify in the cartoon. What clues have help you draw this conclusion?)	*(Describe the action taking place in this cartoon. What is happening?)*
SYMBOLS:	MESSAGE:
(List and explain what objects or people are being used as symbols to stand for something else?)	*(Summarize what you believe to be the artist's message to his audience. What is this cartoon trying to say?)*

YOUR OPINION?

(Do you agree or disagree with the artist's message? Explain your opinion using information you know about this topic.)

What are the MAIN PURPOSES of Media?

1. to inform us of the facts

2. to provide background or history about a situation

3. to bring attention to problems needing attention or solutions

4. to allow us to express our opinions about a subject such as climate change

5. to present differing views or perspectives about a subject

6. to keep us aware of new and changing developments

Global Football Tour: Climate Change

https://goo.gl/KypbG2

Media's Roles: What Do You Think?

Media's Roles:	**Ranking:**
• to inform us of the facts	
• to provide background or history about a situation	
• to bring attention to problems needing attention or solutions	
• to allow us to express our opinions	
• to present differing views or perspectives	
• to keep us aware of new and changing developments	

Rankings:
Based on what you have explored using different types of media, rank the main purposes/roles of media from most important (#1) to the least important (#6) in the right-hand column above. Be prepared to explain your ranking.

Further Investigations?

- Air Pollution
- Overpopulation
- Deforestation
- Desertification
- Urban Sprawl

Create Your Own Global Tour!

- https://tourbuilder.withgoogle.com

Environmental Football & the Media

Sources:

- NASA
  https://climate.nasa.gov/
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  https://www.theguardian.com/environment/climate-change
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- Science Daily
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